

**LAKE COUNTY STRATEGIC PLAN MEETING #6
BALDWIN CHAMBER, SEPTEMBER 25, 2014**

This summary of ideas generated at the meeting was prepared by Rick Chapla, VP Business Development, The Right Place, Inc. and advisor to Lake County on the preparation of an economic development strategic plan. The ideas represent potential vision, mission or goal statements for incorporation into the strategic plan.

--Initiate a video mapping contest with monetary reward for gaming schools who participate like Toronto U and other Michigan gaming schools like Ferris.

--Connect w/Peter Wanat, California gaming expert- Triple A version, 10k.

--Royalty capture to support operations

--Trail naming rights with famous celebs for funding.

--MASCAR connects through Big Star Lake retired driver?

--Ted Nugent, Kidd Rock, visitors to the Legands Ranch or other hunt club on Kings Hwy.

--Finding the "secret" celebs?

--Luther 10 k grant for parks engagement again-Sherry.

--Vacant Luther Elementary school? Pine River School system administrator has initiated a strategic plan process. Others who are doing similar that should be engaged, consulted?

--ID of common Strategic Planning interest?

---Engage in Regional Prosperity Initiatives establishing Lake Co. equality in participation.

--Review tax exempt property classifications? Abuses, misclassifications? Hunt clubs?