

Lake County Sheriff Rich Martin Is Bringing Active Shooter Training to Baldwin, MI

FOR IMMEDIATE RELEASE

July 17th & 18th, 8:00am-400pm

The Lake County Sheriff's Office and the ALICE Training Institute have teamed up to bring ALICE Training INSTRUCTOR Certification to **Baldwin, MI**, on **July 17th & 18**. The course will be held at the **Baldwin Community Schools**.

This two-day instructor course is designed to teach proactive survival strategies for violent intruder or active shooter incidents. The goal of the ALICE program is to provide individuals with survival-enhancing options for those critical moments in the gap between when a violent situation begins and when law enforcement arrives on scene. The price of the training is \$595, and registration can be completed online at www.alicetraining.com

ALICE stands for Alert, Lockdown, Inform, Counter, and Evacuate and is a useful strategy for everyone: law enforcement, schools, universities, hospitals, businesses, and places of worship. Completing the ALICE Training Instructor Certification course provides individuals with certification in ALICE and allows them the opportunity to bring the strategies back to their places of work. Additionally, registrants will gain access to exclusive ALICE resources.

ALICE is in line with recommendations from Department of Justice, Department of Homeland Security, Department of Health and Human Services, Federal Emergency Management Agency, White House, Department of Education, Federal Bureau of Investigation, and some Federal and State agencies.

Training Location:

Baldwin Community Schools, 525 Fourth St, Baldwin MI 49304

ALICE training is the original options-based response program that was designed to replace an inadequate secure-in-place mandated response plan. ALICE addresses the fallacies of a one-size-fits-all response plan by explaining the truths and realities of Violent Intruder events. The reality is that extremely tragic outcomes in these events can be mitigated. They are very much survivable. Through training and empowerment, citizens can apply the ALICE strategies and improve survival chances in any environment where they may find themselves confronted by an active shooter or violent intruder. ALICE strategies are now also mirrored and recommended by many Federal and State official guidelines.

For More Information Contact:

Name: Director Don Divis

Email: ddivis@co.lake.mi.us

URL: www.AliceTraining.com